



Ironbark Asset Management and Denning Pryce announce strategic partnership

- For immediate release -

Ironbark Asset Management (“Ironbark”), one of Australia’s leading investment solutions providers, announced this week that it has partnered with Denning Pryce Pty Ltd (“Denning Pryce”).

Denning Pryce, a privately owned global and domestic investment manager based in Sydney, specialises in the use of listed options and active risk management to deliver targeted return and risk strategies with regular distributions.

Alex Donald, Ironbark’s Head of Distribution commented, “the partnership is a strong endorsement of our business model of partnering with best-in-class managers. We’re seeing a strong demand for more outcomes-based portfolio solutions that can deliver regular income, lower volatility and a focus on total returns, particularly in the pre- and post-retiree space. Over the course of 2017 and in response to investors’ needs, we will launch an Australian equity and a global equity product for Australian retail clients.”

Donald continues, “Denning Pryce runs a highly rated capability with an established track record in portfolio hedging and volatility management for institutional clients. Aside from the retail market, we’re also working with institutional and wealth management clients to create bespoke solutions for their unique market segments. Our strategic partnership has been received well by the market and we’ve had lots of interest already.”

Denning Pryce’s Managing Director and CIO, Michael Pryce said, “We aim to deliver lower risk for investors by having targeted participation in the upside with controlled exposure to market falls. A highly flexible and active approach is particularly important during times of market uncertainty.”

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About Ironbark Asset Management

Founded in May 2009, Ironbark is an independent provider of best-in-class investment solutions for retail and wholesale investors across Australia. Ironbark's product range covers a diverse range of asset classes, including Australian and international securities, alternative investments, domestic/global property securities, and fixed income securities. Each investment solution is backed by Ironbark's expertise in product infrastructure, distribution and client servicing.

As at 31 December 2016, Ironbark manages over A\$4.5 billion. To learn more about Ironbark's forward-thinking investment solutions, please visit www.ironbarkam.com.

About Denning Pryce

Denning Pryce is an independent and privately owned fund manager based in Australia. Established in 2005, Denning Pryce has successfully invested on behalf of its clients through a range of bull and bear markets by investing in international and Australian blue-chip listed shares, whilst using options and active risk management to manage investor funds.

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